

## Board Members in Attendance (term expiration):

X	Julie Smitherman (2025)	X	Tonia Mayton (2027)
	Kirk Lightfoot (2025)	X	Patricia Honeycutt (2027)
X	Ken Jones (2025)		Jackie Chappell (2027)
X	Clay Nordan (2025)	X	Susan Lehman (2027)
	Kathy King (2025)		Sarah Hogan Shaw (2027)
	Susana Vazquez (2026)	X	Courtney Bennett (Ex officio)
X	Sean Hilty (2026)	X	Adele Nelson (Ex officio)
X	Marissa Wilson (2026)		Mayor Rusty Nix (Ex officio)
X	Stephanie Benitez (2026)		Junior Mayor (Ex officio)
	Wyatt Hall (2026)		MDCD Representative (Ex officio)

## Call to Order and Approval of Minutes

In the absence of President Kirk Lightfoot, Past President Julie Smitherman called the meeting to order at 8:04 AM.

Minutes were reviewed from the meeting on June 12, 2025. *On a motion by Sean Hilty, seconded by Susan Lehman, minutes were approved as presented.*

## Treasurer's Report

In the absence of Treasurer Sarah Hogan Shaw, Executive Director Courtney Bennett presented a report dated 7/8/2025 indicating:

- Income Statement (Profit & Loss for 6/9/25-7/8/25): \$8,610.00
- Balance Sheet (as of 7/8/25): \$64,650.40
- Outstanding checks: \$5,442.48
- Net Statement Balance (as of 7/8/25): \$67,590.90

## REVENUE SOURCES

- **Grant Income:** \$12,500
  - Remaining balance of \$25,000 2024 Main Street Alabama Grant disbursed upon installation of container stage
- **Memberships:** \$1,035 (YTD: \$8,431.49)
  - **President's Circle Level:** Trustmark Bank
  - **Individual Level:** Urmish Patel (Montevallo Plaza)

- **Veteran Banners: \$300**
  - 1 sold
- **Interest from Commercial Sweep: \$142.82**
- **Business Basics: \$18.41**
  - 2 tickets sold
- **Fundraising: \$23.87**
  - 1 Shining Star t-shirt sold
  - (FYI, over lifetime of this project, we have raised a net of \$523.46 [gross of \$2,087.46]. 15 shirts remain to be sold; contact Courtney if interested.)

*On a motion by Sean Hilty, seconded by Patricia Honeycutt, the financial reports were approved as presented.*

## **President's Report**

In the absence of President Kirk Lightfoot, Past President Julie Smitherman reported that all are invited to participate in the Board Member Zoom with Main Street Alabama on July 23, and we will have our Annual Accreditation visit from Main Street Alabama on July 30.

## **Committee Reports**

### **Organization Committee:**

No report.

### **Design Committee:**

Committee Chair, Julie Smitherman, reported that designs for the new Black History Month banner series have been drafted and will be considered by City Council next Monday; as a reminder, this new banner series was created from local children's art and the printing of the banners will be equally split between Main Street, Impact Montevallo, and Montevallo Legacy Project; Shane has tested out the Promenade Lighting Project and a work day, ideally with support of Public Works, will be scheduled in August before the fall semester begins; the Monte Gras Ball Planning Committee continues to meet, and 2026 ticket and sponsorship prices have been determined; John has installed our watermelon disc at the photo frame, and all are encouraged to send him photos we take at the frame to thank him for his work on this project; plans are being made to replace the three dead roses at the Post Office.

### **Promotion Committee:**

In the absence of Committee Chair, Sarah Hogan Shaw, Courtney Bennett reported that the June Friday Nights at the Cove featured a beautiful display in honor of our 9 year anniversary of being a Designated Main Street Community, as well as a duck hunt, before rain caused us to cancel 45 minutes into the event; the UM Orientation Week Craft Party has been set for August 17 at Parnell Library; and sponsorships are now being solicited for the 2025 Dia de Muertos/Day of the Dead Festival.

**Economic Vitality Committee:**

Committee Chair, Ken Jones, reported that the committee plans to support Day of the Dead; CO.STARTERS is accepting applications and will start on September 9; work continues on establishing our companion 501(c)3; and discussion was had regarding how Main Street can support the upcoming Semiquincentennial (America 250) festivities.

**Executive Director's Report**

**Activity Report**

Courtney Bennett reported that she represented Main Street at the Juneteenth Celebration on June 19; KASH Market on June 23; Community Awards on June 24; Montevallo Living and America 250 Commercial Interviews on June 27; and met with Emma Gilbert, Mural Artist on June 30.

**Business Transitions**

- **Opened this month/ownership changes:**
  - n/a
- **Opening soon:**
  - S.K. Quilts Studio
- **Closed this month:**
  - Japan International Karate Center of Montevallo (1259 Valley Street) - moved out of District
  - Sharon Harper, M.Ed., LPC (731 Middle Street) - retired
  - The Jewelry Lady (619 Main Street)
- **For sale:**
  - Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, 205-939-8219
- **For rent:**
  - An office may be available for rent at 731 Middle Street. Inquiries may be made to Shoal Creek Realty, (205) 567-9659

**Old Business**

- Volunteer hours were collected.
- Membership Drive - all board members are encouraged to solicit new memberships.
- Business Basics 2025 continues.
- President-Elect Nominations: all board members were encouraged to nominate themselves if interested in serving.
- \$20K Grant from Main Street Alabama: we will have another opportunity to fund another project.
  - Deadline is July 2025.
- 501(c)3 Application
- Name reservation for Make Your Mark Foundation, Inc. has been filed and accepted. Incorporation paperwork is being prepared. An attorney has tentatively been arranged.

○ LAB Conference – August 20-22

- Attending: Patricia, Kirk, Rachel, Herman, Marissa, Tonia, Beth, Courtney; Banquet only: Adele, Jackson, Tommy

### **New/Other Business**

- Sean Hilty reported that the shipping container stage has been installed at the Pecan Grove and will be leveled this week. Until permanent power is run to the site, generators will be loaned. A training session will be held soon. The exterior is currently primed, and plans will be made to paint it in the near future.
- Shelby Emergency Assistance is seeking sponsorships and silent auction donations for their Summer Soiree.
- Awards of Excellence Nominations were unanimously approved as presented.
- The project scope for the Main Street Alabama grant was unanimously approved as presented.
- Facade Grant applications were reviewed. Lacking a quorum at that point in the meeting, the applications were approved as presented via email.

### **Announcements/Upcoming Events**

- **Thursday, July 10:** From 8-9:30 AM at the City Annex (540-A Main Street), learn about "Human Resources 101" from Dr. James Montgomery at 8 AM.
- **Saturday, July 12:** Sunset in the Grove will be held at the Orr Park Pecan Grove (940 Island Street) starting at 5 PM. This new event is a fundraiser for the Made in Montevallo Foundation, a new organization starting up right here in downtown Montevallo! For more information, text 205-329-4206 or email [madeinmontevallo@gmail.com](mailto:madeinmontevallo@gmail.com).
- **Every Monday:** Montevallo's award-winning Farmers' Market begins Monday, June 2, behind Montevallo First Baptist Church (660 Main Street)! The market will be held from 3-6 PM every Monday until August 18. Organized by Montevallo Chamber of Commerce.
- **Wednesday, July 16:** Montevallo Chamber of Commerce hosts their monthly luncheon at Parnell Memorial Library (277 Park Drive). Networking begins at 11:30 AM and lunch (\$15) begins at noon. This month's speaker on "A New Day in Healthcare" is Holly Dean, Baptist Health Shelby Hospital CEO. RSVP by July 11 to 205-665-1519 or [montevallochamber@gmail.com](mailto:montevallochamber@gmail.com). Sponsored by Orlando Health.
- **Friday, July 18 - Sunday, July 20:** Back to School Sales Tax Holiday.
- **Friday, July 25:** Experience the final Friday Nights at the Cove of the Season! Come out to Owl's Cove Park (737 Main Street) at 6:30 PM for live music, and don't forget to bring your chair and dinner to-go from your favorite downtown restaurant! Swanglish (Swahili + English) is an intercultural super group primarily inspired by African music! This band's feel is rooted through jazz, funk, and gospel influences. Sponsored by Dr. Bobby F. Shunnarah, Montevallo Family Dentistry.

*On a motion by Patricia Honeycutt, seconded by Susan Lehman, the meeting was adjourned at 9:02 AM.*

Respectfully submitted,  
Marissa Wilson, Secretary